

The role of social media in our life and study

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Abstract: In recent days, in our digital world, almost all people has one or several social networking accounts. There are several of social networking sites like Telegram, Facebook, Twitter, Google, Snapchat and Instagram. As well as, these kinds of social networking sites hava had a great impact on our life and education. And they have advantages and disadvantages. With the help of social networks we can be aware of all the news in the world, find any kind of information, study online and communicate with people around the world. Without doubt, using the social networks more than norm may lead to Internet addiction or some kind of illnesses. Using them normally is benefical for our health, time consuming and and others.

Keywords: social media, education, Cyber Bullying

According to R.Kumar, a social media is an online platform which people use to build social networks or social relations with other people who share similar personal and career interests, activities, backgrounds or real-life connections.

Adams Kemi also gave definition that social networking has become an everyday part of many people's lives as evidenced by the huge user communities. There are a lot of most popular destinations on the web. No doubt in some cases this has contributed to Internet Addiction Disorder and fraudulent activities on the Internet.

However, social media has many positive effects on education including better communication, timely information and socializing online, etc. But at the same time it has some negative effects which include identify theft, cyberbullying and social isolation(Vignan).

Vignan commented this: "In today's global era of associated learning, the impact of social media platforms on education is becoming a dynamic factor. Social media is now considered as a learning platform that helps in improving student engagement and capabilities. These platforms provide students the opportunity to connect, get in touch, access information and research. Vignan also explained the most crucial aspects os social media, how its positive impacts includes encouraging online learning, enhancing academic performance, acquiring new skills, quality education, familiarity with new technology and enhancing creativity on education and negative impacts of social media as well like causing distraction, reduction of learning, causing distraction, reduction of self-learning, health impacts and unmaintained privacy. There are some kind of advantages commented by Vignan:

- With the advanced use of social media platforms in schools and universities, students get encouraged and motivated to learn. The use of You Tube to watch educational videos, easy access to e-books and learning through video calling are some of the major aspects which contribute to educational development.

- Through social media, it has also increased the rate and quality of collaboration for students.

- By spending more time working with new technologies, students develop more familiarity with computers and other electronic devices.

- Social media encourages creativity in students by providing them the opportunity to express their own ideas and opinions.

Disadvantages:

- Social media platforms are a primary factor that is leading to distraction and hindrance to the mind.

- Relying on the accessibility of information on the web may lead to reduce a student's focus on learning and retaining information individually.

- The use of social media platforms with sheer negligence can have mental as well as physical effects on one's health. Students who don't take proper rest and by continuously being on phone or a laptop can have bad effects on their eyes.

- The degree to which private information is available online is not secured. Most students don't constantly evaluate the content they are publishing online, which can bring about negative consequences months or years later.

In addition, Kumar gave comment that the social networking technologies are all about showcasing the trends that run around the world. Students can set up a plan of what might be expected out of them in the future by observing the changes that are being updated, shared, discussed or spoken about on the social networking sites.

Negative effect of social media on Society: Cyber Bullying

According to the report distributed by PewCenter.org the greatest part of youngs have progressed towards becoming sacrifices of the digital bullying over the past. Since anyone can make a phony record and do anything without being tailed, it has ended up being exceptionally straightforward for anyone to spook on the Internet. Dangers, terrorizing messages and bits of gossip can be sent to the majority to make inconvenience and uproar in the general public.

In conclusion, because of technology development, the social media is being the routine for every people in the world. As well as, social media helps us to stay in touch with our friends and relatives. And it gives a chance to us sharing ideas and informations. There are so many useful tools for illustrating a lesson in social media, we can find examples about what we are learning. And another most important role of social media is online education which is outside the classroom. Most of all, media plays the most informative role in our society. And we must say that it is important to

use the social media carefully and we must use them normally in our life without addiction. This is also good for our health and life.

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